

BOOZING ABROAD

SAMANTHA & CHRIS

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[YouTube Channel Link](#)



OTHER ACCOUNTS



5,700+



400+



275,000+
YE: 2024



6,700+
@SAM.SEES.ITALY

ABOUT US

We're Sam and Chris, creators of Boozing Abroad, a travel and drink-focused brand that helps adventurous travelers discover local booze experiences around the world through engaging, authentic content.

- **Home:** Bologna, Italy
- **Ethnicity:** American
- **Born:** 1989 and 1988
- **Married:** since 2016
- **In our free time, you can find us:** sipping local booze, learning Italian, hiking, traveling

SERVICES OFFERED

YouTube

- Sponsored Mid-Roll Mentions
- Dedicated Product or Destination Videos
- Full-Service Video Creation

Social Media

- Video, Photos & Story Mentions

Website

- SEO-Optimized Blog Posts with Backlinks
- Destination or Booze-Focused Guides

CHANNEL OVERVIEW IN THE LAST 90 DAYS

4,000+
subscribers

150,000+
Total Views

6,000+
Avg Views per Video

6:36
Avg. View Duration

14K+
Watch Time/Hours

TARGET AUDIENCE



65%



35%

Ages

25-34		17%
35-44		21%
45-55		23%
55-64		22%
65+		14%

Top Countries

1. USA
2. UK
3. Italy
4. Canada

Boozing ABROAD

Why Work With Us

We're not just another travel couple. We specialize in storytelling through drinks, an often overlooked but powerful lens into culture. Our audience trusts us to find the hidden gems worth sipping, and we've built that trust through years of genuine, well-researched content.

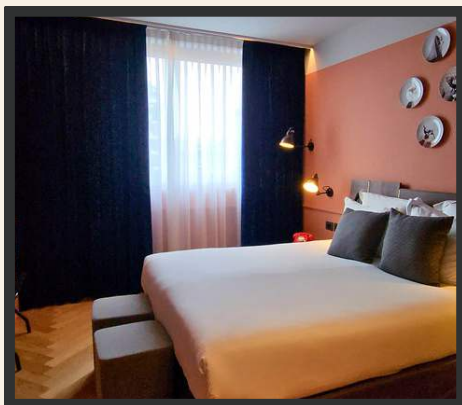
Our community is made up of curious, experience-driven travelers who value authenticity and cultural connection. They're affluent planners who want meaningful adventures, and they look to us to help guide their trip decisions, from what to drink to where to stay.

With Boozing Abroad, your brand becomes part of a story, not just a sell.



BRANDS WE'VE FEATURED

Services



FORA Travel

Platform: YouTube

Video: [Milan, Italy Guide](#)

Service: Integration
(timestamp 7:43)

Product



Wine Suitcase

Platform: Blog Post

Post: [Wine Luggage vs Sleeves](#)

Service: Product Reviews

Destination



Bologna, Italy

Platform: IG / Tiktok

Video: [1 Day in Bologna](#)

Service: Destination Video